

## The "LEAD" Program

### Building Strong Communities One Student and Family at a Time!

We've teamed up to make a difference in the lives of students and families in our local communities. Our company is called Leadership-Development. The flagship program we've created is "LEAD" which stands for Leadership, Education, Accountability, and Direction.

"LEAD" is a three-tiered program that covers drugs (*vaping*) and alcohol, social media and teaches students leadership skills. It's a 60-minute assembly that currently targets students in grades 7-12 along with their families. Recently, colleges and universities have also been asking us how "LEAD" can assist their staff in preventing problems on campus.



*We have a guest speaker at every "LEAD" event to inspire and share life lessons with students. Pictured is Bethel Park Municipal Council President Timothy Moury speaking to students.*

To help every student learn this life-changing information, we apply several scientifically proven teaching techniques including visualization, mapping, and inquiry-based learning. Students are attentive during the program because of our one-of-a-kind back and forth delivery of the content, along with powerful short videos.



*Judge Ron Arnoni answering questions after a "LEAD" presentation.*

To further help families educate themselves and their children, we created what we call our "LEAD Manual." It's a proprietary and comprehensive resource to get informed about the risks of drugs, alcohol and social media. The manual includes the 5 D's to success (*Direction, Distractions, Decisions, Discipline and Development*), Real-Life Scenarios and LEAD Challenges. **It's critical to know that you are never alone when a crisis occurs, and help is always available.**

An entire section of our "LEAD Manual" is dedicated to 24/7 hotlines, supportive websites and text lines. (For example, the Crisis Text Line - Text - HOME to 741741.)

The Crisis Text Line is free, 24/7 support for those in crisis, connecting people in crisis to trained Crisis Counselors. Their first priority is helping people move from a hot moment to a cool calm, guiding them to create a plan to stay safe and healthy.

You can download the "LEAD Manual" at no cost on our website [www.OurLeadFamily.com/LeadManual](http://www.OurLeadFamily.com/LeadManual).

Our "LEAD" program is made available at no cost to local school districts because of our caring sponsors including:

#### Major Sponsors

- Rohrich Toyota
- Dunkin'
- BBL Fleet
- Cool Springs
- Greenbriar Treatment Center
- Pittsburgh Building Trade Council
- White Deer Run Treatment Network
- Gallagher Home Health Services

#### Community Sponsors

- Dr. Brian McDonough - Chiropractor
- PNC Bank
- Dave & Busters
- Henry Wealth Management
- Kashurba
- Flooring Designs Unlimited Flooring America

We are proud that "LEAD" is endorsed by the Western Pennsylvania Chiefs' of Police Association. They saw how an educational program like "LEAD" will prevent problems and benefit our communities.

By the end of the 2019-2020 school year, our "LEAD" program will have positively impacted over 50,000 students and families in and around Allegheny County!

The lead program empowered our students with facts, videos and examples to make better decisions. I received outstanding feedback from our students and our team about **Judge Ron Arnoni** and **Brad Killmeyer** regarding the program, providing practical advice and inspiring the students to make positive changes as well as the tools to display better behavior. I always encourage every one of my colleagues to have the LEAD program at their schools. For more information, or to get involved with "LEAD," visit [www.Ourleadfamily.Com](http://www.Ourleadfamily.Com).

**Dr. Zeb Jansante**  
Bethel Park High School Principal



*Brad Killmeyer, VP of Leadership Development, David Muench, Bethel Park Principal, and Judge Ron Arnoni, President of Leadership Development.*